

Facilitating entrepreneurship and improving skills of NEETs living in rural areas

NEWSLETTER

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eNEET Rural project benefits from a € 1.5 million grant from Iceland, Liechtenstein and Norway through the EEA and Norway Grants Fund for Youth Employment

INTRODUCTION

WHY? In many rural areas of Europe there are few job opportunities. Youth unemployment is high, and many young people, who have dropped out of school, are low-skilled and face difficulties in getting a job.

This is especially true for the disabled and those belonging to ethnic minorities, who face discrimination from education and employers.

WHAT? The project will focus on innovation and technology in the agricultural sector in order to create a Toolkit for young people, who are no longer in the education system, not working or being trained for work (NEETs). The Toolkit will include online and on-the-spot trainings, youth competition, staff exchange and mentoring services.

WHERE? The geographical coverage of the project:

- Territorially, it covers eNEET Rural partnering countries: Bulgaria, Hungary, Italy, Romania, Slovenia and Spain;
- Bilaterally it includes partnering countries such as Bulgaria-Greece, Romania-Latvia, Spain-Portugal, Hungary-Slovakia, Slovenia-Croatia and Italy-Malta.

- Center for the Development of the Structural Funds Romania (CPDIS), www.cpdis.ro
- Business Research Association National Agrofood Technological Center, Extremadura (CTAEX), www.ctaex.com
- Fruto Consulting Ltd (FRUTO), www.fruto.eu
- STYRIAN TECHNOLOGY PARK – Business Support Centre and Incubator & Regional Centre for Technology Development (STP), www.stp.si
- Mantuan Oltrepò Consortium (COM), www.oltrepomantovano.eu
- Inclusion AS, www.inclusion.no



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OUR EVENTS, COURSES

Do not miss our e-NEET Rural e-learning courses!!!!
Our elearning courses are still running and widely circulated among NEETs with interest to improve their soft skills and knowledge on agriculture



The banner features the title 'eNEET Rural' in a large, white, serif font. Below it, in smaller text, is the subtitle 'Facilitating entrepreneurship and improving skills of NEETs living in rural areas' and the website 'www.eneet-project.eu'. The background is a warm, golden-yellow color with a faint image of a rural landscape. Logos for 'Iceland Liechtenstein Norway grants' are in the top corners.

We are really happy to announce the release of our **new soft-skills and agro-professional online courses for unemployed youth** who are no longer in the education system and not working or being trained for work.

If you are over 25 but not yet 30 you can join our free online trainings which will help you to successfully develop **your personal skills from beginner to advanced level**.

Browse through the brief intro of our courses available in Bulgarian, English, Hungarian, Italian, Romanian, Slovenian and Spanish to find the best ones for you:

The Soft-Skills **BASIC** Training Path is aimed at those NEETs, who do not have a secondary school diploma and therefore are non-graduates, but that wish to enter the job market. These step-by-step training materials guide NEETs through different subjects and topics, which apply to all kinds of job environments and places. Thanks to them, at the end of this training path the NEET is expected to be more competitive on the job market, as he/she would have acquired the most essential communication skills, which are very important for any job position. NEETs are expected to acquire all those competences, which facilitate their integration in the work environment, especially on how they should relate with co-workers, as well as all those productivity and problem-solving skills, needed to success master every day's tasks.



The image shows a close-up of several hands interacting with a laptop keyboard and a document on a desk.

The Soft-Skills **ADVANCED** Training Path is aimed at those NEETs, who do not have a secondary school diploma and therefore are non-graduates, but that wish to enter the job market and therefore need to acquire all of the most essential soft-skills. These step-by-step training materials guide NEETs through different subjects and topics, which apply to all kinds of job environments and places. Thanks to them, at the end of this training path the NEET is expected to be more competitive on the job market, as he/she would have acquired the most essential communication skills, which are very important for any job position. Contrary to the BASIC training path, this **ADVANCED** path prepares NEETs in becoming more competent when it comes to leadership. It is especially designed for those who wish not only to acquire the basic skills, but also to be able to step over the productivity boundaries in order to bring some new inputs, ideas and opportunities to their company/organisation.



The image shows a group of people sitting around a table in a classroom or meeting room, looking at a presentation screen.

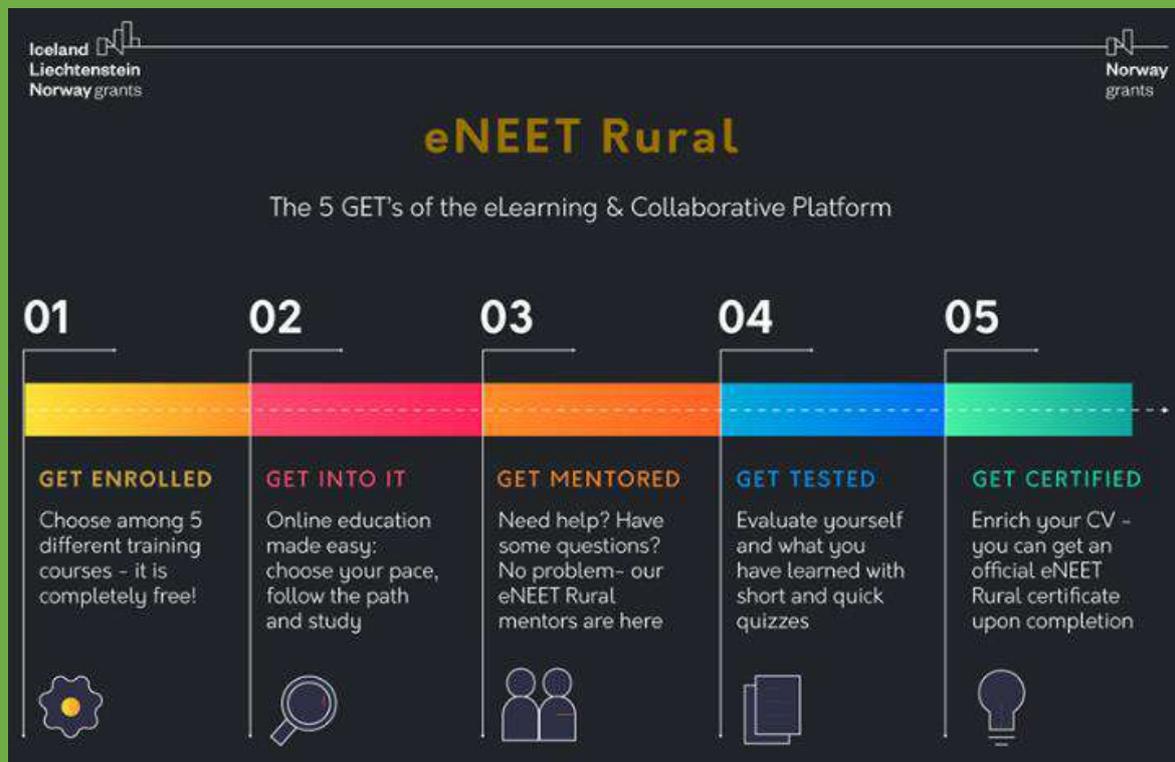
OUR EVENTS, COURSES

While eNEET Rural on-the-spot trainings are paused - if you are an unemployed youth why not start with one of our online courses?

Register today: <https://www.eneet-elearning.eu/>

Our free online trainings will help you to successfully develop your personal skills from beginner to advanced level.

Browse through our short trainings to find the best ones available for you in several languages: Bulgarian, English, Hungarian, Italian, Romanian, Slovenian and Spanish!



OUR EVENTS, COURSES

Get ready for eNEET start-up competition!!!!

We are pleased to announce the kick-off of the national stage of eNEET-Rural start-up competition for enterprising young job-seeking people up to 29 years of age with innovative ideas and / or those wishing to start their own business. Due to the pandemic, eNEET Rural on-the-spot Start-Up competition has been shifted to June from March 2021

// international START-UP COMPETITION 2021

June (TBC)
Budapest, Hungary



// join us

We are looking for young people from the following countries:

- | | |
|--|---|
|  Bulgaria |  Hungary |
|  Italy |  Romania |
|  Slovenia |  Spain |

with innovative ideas and/or desire to open a start-up.

// prizes

-  Free travel, accommodation and participation to the eNEET Rural international business event.
-  Professional consultation and business support packages with experts and mentors provided by the eNEET Rural partners.

// how to apply & info

Get in touch with us: coordinator@ubbsla.org

// conditions

Participants are required to submit a business plan to the jury and pitch their business idea during the competition. The eNEET Rural project partners will provide support throughout the preparational stages.

eNEET Rural project benefits from a €1.5 million grant from Iceland, Liechtenstein and Norway through the EEA and Norway Grants Fund for Youth Employment.

OUR EVENTS, COURSES

SUCCESSFUL 5th International PP meeting and brokerage event

The 26-27 October partners, stakeholders and NEETs of the partner countries met on Zoom. The objective was to offer a vision from a social point of view of the relationships and connections created in the area and to encourage the involvement of young people in training and job placement paths. The guests were from the institutional representatives of the local social services, the youth information network, some local companies involved in the project activities, the NEETs included in the activated paths.

The 5th International PP meeting and 2nd eNEET Rural Annual Seminar & Brokerage event was conducted digitally (due to pandemic) on 26th - 27th of October 2020. The international event, hosted by COM was originally scheduled to be placed in Italy (Mantua province). All project partners, as well national stakeholders and NEETs from partner's countries took participation during two day event.

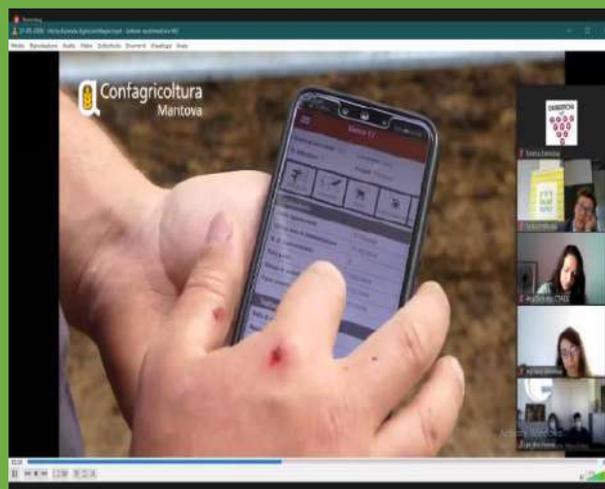
The program of the international event was set up to expose to the realities of territory, where Italian partner (COM) is working. The online event offered to all participants a vision from a social point of view of the relationships and connections created in the area and promoted by the project to encourage the involvement of young people in training and job placement paths.

The international event was officially open with a welcome speech by the President of the Mantuan Oltrepò Consortium (COM), Mr. Alberto Borsari and the Director of the consortium, Mrs. Carmelita Trentini. Also introduction and greetings were provided by the Sol.Co. Mantova representatives, Silvia De Giorgi and Davide Bianconi, who work in collaboration with COM team as a technical partner for eNEET Rural project. Sol.Co.Mantova is a network of 21 social enterprises active in the province to promote the social and labor inclusion of people, improve the quality of life of the community and create opportunities for social, cultural and entrepreneurial development Sol.Co. Mantova is a consortium of social cooperatives that has been promoting services for people and the territory since 1991.

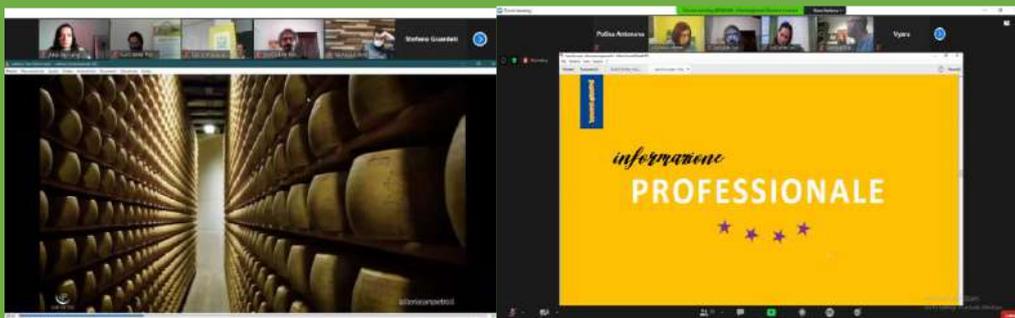


The speakers were institutional representatives of the local social services, the youth information network, some local companies involved in the project activities, entrepreneurs and producers in the region, also young people (NEETs) included in the activated paths. Participants were able to get familiar with social cooperatives and their real involvement of the agricultural areas in Italy and to discover the strong connection between tradition, innovation, new technologies and youth involvement on the territory.

Very attractive and interesting videos, prepared for the occasion, were proposed to attendees, offering a broad view of the Mantua area and its resources.

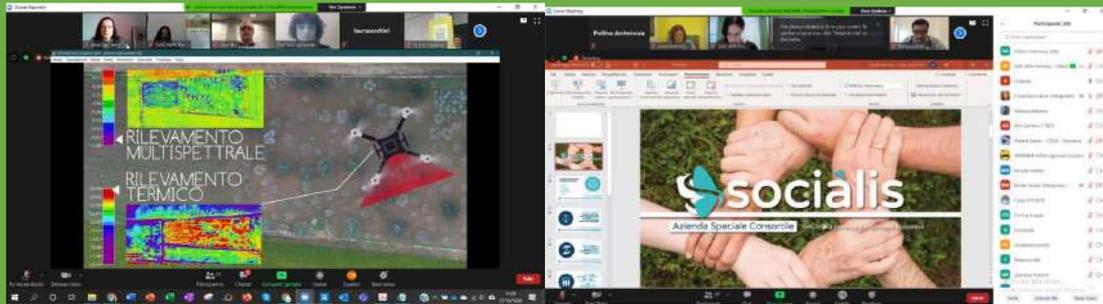


Thanks to the guests' speakers and the video contributions, the host partner COM was able to offer a "digital" alternative to study visits in the companies working on the Mantuan territory, their good practice examples and work.



The first day (26th of October) of the international event was an opportunity to offer a vision from a social point of view of the relationships and connections born in the territory and promoted by the project to encourage the involvement of young people in training and job placement paths. The second day (27th of October) of the annual meeting was dedicated to the institutional world and local companies. The goal was to offer a broad view of the Mantua area and its resources.

The summary of the event is downloadable here: <https://eneet-project.eu/hu/2020/11/24/summary-of-the-2nd-annual-seminar-international-brokerage-event/>



2nd Annual thematic seminar of Active Youth Projects

"Transnational Cooperation: Sharing our Strengths and Resources"

eNEET Rural partners, together with our expertise partner, Inclusion AS from Norway attended the 2nd Annual Thematic Seminar for Active Youth projects under EEA and Norway Grants Fund for Youth Employment. Conducted on 15th of December, the event attracted more than 100 participants and provided an opportunity for the project partners (lead and beneficiary partners, expertise organization from donor countries and stakeholders) to get together and strengthen their sense of community through common learning. The event gave a floor to all to sum the challenging year 2020 up, focusing on transnational cooperation and recognizing the expertise partners, who support the implementation of Active Youth Projects with experience, advice and guidance.

The seminar was opened by Mr. Gian Luca Bombarda, Fund Director and welcome speech and greetings were given by Mrs. Rannveig Skofteland, the Norwegian Ministry of Foreign Affairs and Mr. Frode Dal Fjeldavli, Head of the Funds and Horizontal Concerns Unit. Mrs. Grethe Haugoy, Senior Sector Officer, the Financial Mechanism Office, presented the key findings of the external monitoring report 'How is the transnational element implemented in projects under the Regional Funds, and what is its added value?' On behalf of the expertise partners, Jan Evensen, FØNIX AS, Robert Elston, Status Employment and Eva Fabry, European Centre for Women and Technology shared their experience with the projects, lessons learnt, etc. The update version of the **Baseline Study** on youth employment in the 15+3 EU beneficiary countries of the EEA and Norway grants Fund for Youth Employment during covid-19 challenges with the contributions from "active youth" projects partners was presented and can be downloaded here: <https://youthemploymentmag.net/archive/>



OUR EVENTS, COURSES

Our latest e-NEET Rural online trainings and webinars

The serie of webinars and online trainings were kicked off as a reflection to the coronavirus situation. Webex platform offers the support to the effective engagement of the NEETs to the training courses. The courses keep the structure of the non-formal education area.

- The CPDIS Association participated in the event "Opportunities vs. challenges in working with young NEETs" on December 15. The event was attended by young NEETs, youth NGOs, members of the Ministry of Youth and Sports, the Ministry of Labor and ANOFM Vaslui. CPDIS discussed the involvement in the eNEET Rural project, the opportunities it offers to young NEETs, but also the challenges it faces.
- Great progress on eNEET Rural trainings in Spain during the period October-December 2020. Enjoy the video and see how many young unemployed people from Extremadura region participated on the soft-skills/agro-professional training courses, organized by the project partner CTAEX: <https://youtu.be/Yz4ZQuRD5s>. The trainings were organized on-the-spot with participation of no more than 20 NEETs, keeping all the established safety standards in Spain. During the session, they had an agro-professional trainer and through an online connection, they received support on how to work with the ICT Collaborative platform and to continue the training modules via the platform. In this way CTAEX were able to resolve doubts in respect of e-learning and after the training personal contacts with NEETs were established in contact for the start-up competition.
- **Fruto**, our Hungarian partner continued its **biogardener training** serie on the 30th October 2020. The webinarium was on **“How to prepare for the winter season in your biogarden?”**. The 2-hrs webinar detailed the steps of the preparation for the winter season in a bio-garden, **“Produce all year round with organic methods”** – another successful webinar for Hungarian NEETs was organised on 14th December, designed to learn the tricks of small-scale efficient crop production. The practical experience of the first season of our urban farm in Zugló was shared with the NEETs and an interesting talk of the role of biodiversity and the small-scale implementation of circular farming was held. The serie of webinars is going to continue in January 2021!
- Styrian Technology’s **smartMeUp** business trainings in Slovenia started online on the 22th October 2020. The first course was about **“how to effectively generate and develop a business idea”**!, the serie continued with presentations on **“the preparation of the Business Model Canvas”**. More information: <https://www.stp.si/smartmeup.html>



FUTURE EVENTS

Our future events in the forthcoming months:

January 2021

- Ready to go: STREETS FOR NEET in Italy
From 11 January 2021 the courses with the certification of the skills of the eNEET Rural project start! All courses are online and free! Get informed to participate! Info: <https://eneet-project.eu/>, animatoreneet@oltrepomantovano.eu, mob. 346.0529929
- Youth Information Network Mantovana starts for 18/30 years old the Free courses "Creative garden furniture" and "Pruning" leaving in January in mixed mode (ONLINE and face-to-face, based in Poggio Rusco) To register, you can send an e-mail to: animatoreneet@oltrepomantovano.eu or send a Whatsapp message to no. 346/0529929 Indicate your name and surname. Course calendars will be inserted in the shared folder at the link <https://tinyurl.com/eneetit> and other useful information will be published (such as changes in dates or important communications).
- The serie of agro webinars for NEETs in Hungary continues! The next presentation is about how to produce with organic methods all year – 2nd part!
The speaker will share their practical experience of the first season of their farm in Zuglo. There will be talk of the role of biodiversity and the small-scale implementation of circular farming. The start-up competition of eNEET Rural project will be also demonstrated. Save your date: on 15 January - 16:30-18:00. For registration go to: <https://eneet-project.eu/hu/webinars/>
- Following by the webinar on 29/01/2021 on ecological gardening in Hungary, this time about the tricks and tips of opening the garden in spring. For registration go to: <https://eneet-project.eu/hu/webinars/>
- The CPDIS association organizes webinar on agri-professional skills from January 20-22, 2021. Register at the link below: <https://forms.gle/JbFkidfaTrXtrnZs6>

February 2021

- NEETs with interest in opening agro business are invited to the Hungarian start-up competition - mentoring- training program by 5th of February:
<https://www.facebook.com/events/online/hungarian-round-of-eneet-start-up-competition/242726043909945/>

June 2021

- The international startup competition is going to be held in Budapest in June (dates are to be defined). Information: coordinator@ubbsla.org

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